

July 1, 2008

Dear Colleague:

The Honorable Sheila Dixon, Mayor of Baltimore City and The Honorable James T. Smith, Baltimore County Executive invite you to join many of your area business colleagues in sponsoring the first Baltimore Regional Employer Recognition Awards and Employer Institute. Created through a joint effort by their respective workforce boards, the Baltimore Workforce Investment Board (BWIB) and the Baltimore County Workforce Development Council (BCWDC), and supported through a grant awarded by the Harry and Jeannette Weinberg Foundation, this initiative is aimed at "showcasing best practices" by employers relative to building a stronger regional workforce.

Beginning with a breakfast ceremony to honor five outstanding area employers on September 17, 2008 and culminating with a series of employer-to-employer informational forums running throughout the first half of 2009, this initiative will highlight some of the more cutting edge practices by business for engaging and developing talent. Your tax-deductible donation will go a long way in supporting this new and exciting regional partnership between two of Maryland's largest economic engines.

Enclosed is a Sponsorship Participation form offering three distinct levels of financial support. Additionally, in-kind donations are welcomed and can be arranged by contacting Jeff Smith in the Mayor's Office of Employment Development (410) 396-1910 or via e-mail at [jwsmith@oedworks.com](mailto:jwsmith@oedworks.com) or Ed Fangman in the Baltimore County Office of Workforce Development (410) 887-8096, email [efangman@baltimorecountymd.gov](mailto:efangman@baltimorecountymd.gov). On behalf of Mayor Dixon, County Executive Smith and the members of both the BWIB and BCWDC we hope you will be able to take advantage of this invaluable opportunity. We look forward to hearing from you!

Sincerely,



John W. Ashworth, III  
Senior Vice President Network Development  
University of MD Medical System  
Associate Dean, University of School of Medicine  
Chair, Baltimore Workforce Investment Board



Mark D. Habicht, President  
Kirk-Habicht Company  
Chair, Baltimore County MD  
Workforce Development  
Council

